

CARLES ROCA ARACIL



I consider myself an enthusiastic,
creative and easy going person.

PROFESSIONAL EXPERIENCE

COMMUNITY MANAGER FRANQUISES

Pizzerías Carlos | NOVEMBER 2018-NOVEMBER 2023

-Pizzerías Carlos Viladecans: December 2018-
December 2023

www.instagram.com/pizzerias.carlos.viladecans

- Pizzerías Carlos Sant Boi: September 2021 - May
2022

- Pizzerías Carlos El Prat: July 2020-November 2023

www.instagram.com/pizzeriascarloselprat

- Pizzerías Carlos Santa Coloma Gramanet:
November 2020-November 2023

www.instagram.com/pizzeriascarlossantacoloma

Tasks:

- Create social media content
- Image consultant for social network.
- Creation of advertising in Instagram, Facebook and Google Ads.
- Customer service in social media
- Answering Google reviews

IMAGE CONSULTANT AND COMMUNITY MANAGER

-Local political party: November 2020-July 2021

-Plásticos RAER S.A: January 2022-Now

-V22 Medical: July 2022-Now

-Alefit Gym: January 2023-Now

Tasks:

- Create social media content.
- Improving corporate image
- Developing website design

EDUCATION

CFGS MARKETING AND PUBLICITY -

SEPT 2022 - JUNE 2024

CENTRE LOPEZ VICUÑA

I have learned how to conduct quality market research and how to prepare an advertising campaign.

CFGS IMAGE CONSULTANT -

SEPT 2016 - JUNE 2018

IES LA MERCÈ

I studied image consulting because I love helping companies to improve their image on social media

PERSONAL DETAILS

07/06/1994 Barcelona

carlesra24@gmail.com

LANGUAGES

- Catalan: mother tongue
- Spanish: mother tongue
- English: B1 level

IT SKILLS

- Use of Blockchain: buy/sell in CEX, transaction, stakes and creating NFT.
- Office Pack
- Canva, Illustrator and Photoshop
- Video, audio and image editing with Inshot and Capcut.
- Create websites: Wordpress and Shopify.
- Proficient skills in social media content.

SOFT SKILLS

- I'm open-minded towards new ways of working, bringing new solutions and perspectives. I like to propose new alternatives to the existing ones.
- I like to achieve a quality result. I am meticulous with all the details of the work.
- I'm very curious about current developments such as Artificial Intelligence and I like to learn about new knowledge in my job.
- I like to integrate new ideas about society's problems and relate concepts that are not obvious between different topics.

REFERENCES

Available upon request